

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
USI Services Corporation		03/27/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Custom Benefit Programs, Inc.		
Street Address:	897 12th Street		
City:	Hammonton		
State/Country:	NEW JERSEY		
Postal Code:	08037		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2439077	RESOURCE ONE	
Registration Number:	2334601	CUSTOM BENEFIT PROGRAMS INCORPORATED	
CORRESPONDENCE DATA			
Fax Number:	(215)981-4750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(215) 981-4547		
Email:	leonardm@pepperlaw.com		
Correspondent Name:	Michael J. Leonard, Esquire		
Address Line 1:	Eighteenth & Arch Streets		
Address Line 2:	3000 Two Logan Square		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2799		
ATTORNEY DOCKET NUMBER:	101267.26		
NAME OF SUBMITTER:	Michael J. Leonard, Esquire		
Signature:	/michael leonard/		

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TRADEMARK
REEL: 003509 FRAME: 0536

Date:

03/28/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, USI Services Corporation., a Delaware corporation, with a principal address of 555 Pleasantville Road, Suite 160 South, Briarcliff Manor, NY 10510 (hereinafter "ASSIGNOR"), has adopted and used in its business certain trademarks that are identified in Schedule A (hereinafter "the TRADEMARKS"), which are duly registered in the United States Patent and Trademark Office; and

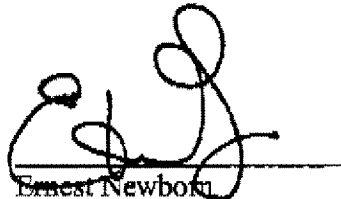
WHEREAS, Custom Benefit Programs, Inc., a New Jersey corporation, with a principal address 897 12th Street, Hammonton, New Jersey 08037 (hereinafter "ASSIGNEE"), is desirous of acquiring the TRADEMARKS, together with the goodwill of the business symbolized by the TRADEMARKS.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid TRADEMARKS together with the goodwill of the business symbolized by the TRADEMARKS.

USI SERVICES CORPORATION

Date: 3/27/07

By:

Ernest Newborn
Senior Vice President and General Counsel

SCHEDULE A

TRADEMARKS

United States

Trademark	Appl. No./ Reg. No.
RESOURCE ONE	2,439,077
CUSTOM BENEFIT PROGRAMS INCORPORATED & Design	2,334,601